

Salesforce for Nonprofits

Nonprofit Success Pack (NPSP): Configured out of the box for nonprofits, NPSP sits on top of the Lightning Enterprise Edition and provides complete Salesforce Customer Relationship Management (CRM) and tools to help manage programs, donations, volunteers, and supporters all in one place.

Lightning Enterprise Edition: Traditional Salesforce CRM, not configured out of the box for nonprofits.



FEATURES	Lightning Enterprise Edition + NPSP	Lightning Enterprise Edition
Constituent Relationship Management	✓	✗
Address and Seasonal Address Management	✓	✗
Volunteer Management	✓	✗
Donation Management	✓	✗
Gift, Pledge, Soft and Partial Soft Credit Management	✓	✗
Honor/Memorial Gift Tracking	✓	✗
Matching Gifts	✓	✗
In-Kind Gifts	✓	✗
Basic Membership Management	✓	✗
Basic Grants Management	✓	✗
Basic Batch Entry	✓	✗
Engagement Plans and Levels	✓	✗
Pre-Configured and Customizable Donor Reports	✓	✗
Standard Salesforce Objects (Account, Contact, Lead, Case, Campaign, and Opportunity)	✓	✓
Task and Event Tracking	✓	✓
Chatter Collaboration	✓	✓
Email Integration with Outlook and Gmail	✓	✓
Email Templates, Tracking and Mass Email	✓	✓
Contract Management	✓	✓
Workflow and Approval Automation	✓	✓
Campaigns	✓	✓
Customizable Reports and Dashboards	✓	✓
Offline Access	✓	✓
Mobile Access	✓	✓
Content Library	✓	✓
Analytics Snapshots	✓	✓
Profile Layouts and Field-Level Security	✓	✓
Custom Apps and Websites	✓	✓
Integration via Web Services API	✓	✓
Partial Sandbox	✓	✓

TO LEARN MORE VISIT WWW.SALESFORCE.ORG



© 2016 salesforce.com, inc. and Salesforce.org. All rights reserved. Salesforce, Salesforce.org, NPSP and others are trademarks of salesforce.com, inc. The Salesforce Cloud logo and other creative assets are owned and protected under copyright and/or trademark law. For more information, please visit www.salesforce.com. This document is provided for information purposes only and is not warranted to be error-free, nor is it subject to any other warranties. The contents hereof are subject to change without notice, updated as of the version date listed herein, and the features and functionality mentioned here are more fully described in other documentation.